

SYED HUSSANI

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Professional Summary

Solution-driven PHP and WordPress developer adept at contributing to highly collaborative work environment, finding solutions and determining customer satisfaction. Proven experience developing consumer-focused websites using HTML, CSS, PHP, WordPress, Shopify, Prestashop, Laravel, Drupal, CodeIgniter, Yii and JavaScript. Built websites for users over 7+ years, meeting highest standards for web design, user experience, best practices and speed. Designed and developed web applications across multiple APIs, third-party integrations and databases. Lends detailed knowledge of SEO to increase the visibility in search engines.

Work History

Senior PHP/WP Developer

08/2021 to 01/2023

Design TLC – Arlington, VA

- Utilizing JavaScript frameworks to implement website functionality
- Intensive custom and third-party APIs implementation.
- Collaborated with in-house web designers to create sleek and innovative UI design.
- Customized themes and plugins to meet requirements.
- Managed a user guide to help understand site features and management of website to increase visitor satisfaction. Spearheaded production of page content such as visuals and text copy to meet project specifications.
- Engaged with clients to plan and optimize site issues and queries.
- Boosted web traffic by improving navigation and rectifying bottlenecks.
- Conceived and built optimized landing pages in HTML and CSS for integration and cross-browser compatibility.
- Adhered to SEO best practices while designing sites.
- Planned and engineered RESTful web services to manipulate dynamic datasets.
- Oversaw back-end development using PHP to maintain website integrity.
- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX, and JSON coding.
- Multi-tasked across multiple functions and roles to meet deadlines and organizational expectations.
- Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings. Used a range of technologies and frameworks including: Laravel, Drupal, HTML5, CSS, PHP, MYSQL, JavaScript (jQuery, REACT, Angular)
- Optimized web applications for speed, scalability and security.

PHP and WordPress Developer

06/2019 to 06/2021

Orbit Media – Chicago, IL

- Setting up robust back end functionality using technologies like PHP, Cake PHP, WordPress, Node.js and Loopback. Devised and implemented robust digital acquisition plans, ensuring precision in financial reporting, budgets, and forecasts.
- Working on functionality of assortment of widgets, modules, plugins and APIs.
- Setting up databases to work in compliance with the backend using MySQL.
- Worked on various pages using HTML, CSS and JavaScript to bring a designer and developer concept to life.
- Worked on new features and implementation of new designs and bugs reported by the QA team.
- Created an engaging and knowledgeable online Shopify store to increase sales and revenue
- Created bespoke Shopify themes and changed pre-existing templates per pre-defined brand guidelines
- Worked with the UX and UI Design Teams to create unique, strong, and inventive front-end user experiences
- Ensured a smooth connection with Marketing Tools, Platform APIs, and Shopify Apps to optimise the shop for overall efficiency and functionality
- Tested and debugged websites regularly to improve performance
- Increased conversion rates by optimising website

PHP Developer

03/2017 to 05/2019

Cars.com – Chicago, IL

- Built client websites with PHP/MySQL/JavaScript/Laravel Framework/CSS/HTML/AWS Worked on cloud computing for developing lead generation website.
- Reviewed project requirements and prepared technical specifications. Gathered and analyzed data from social media PPE campaigns.
- Worked in Woo-commerce development experience, built ecommerce websites Implemented SDLC, Agile Scrum framework, and used bug tracking software like JIRA Used REST API, Google Analytics experience.
- Handled PHP back-end development for dynamic database driven website Implemented, prepared, executed, and installed support to assure quality system changes Troubleshoot problems with PHP and other web technologies.
- Documented code development and revisions.

Junior PHP Developer

02/2016 to 01/2017

Advent Resources – Los Angeles

- Developed/design the application using lamp (Linux, Apache, MySQL 5, and PHP 1. architecture.
- Worked primarily as a back-end developer on the company's system, which uses Laravel as its framework.
- Defined and developed the applications presentation layer using HTML5, CSS3, JavaScript, and Vanilla JS.
- Used JavaScript/jQuery to make an interactive site. Responsible to handle frontend side of the application to make it high performance, rich and user-friendly.
- Worked on customizing modules and themes for web applications using Laravel.
- Normalized database tables and performed extensive query optimization.
- Working very closely with designing team to provide the great user interface

Skills

- Web Applications
- Project Management, Trello, Slack, Team Theme Development
- Mailchimp, Pardot, Aweber, Zero, Constant Contact, API integrations,
- HTML, HTML5, CSS, CSS3, SAAS, Bootstrap, Tailwind, FlexBox, PureCss
- Wordpress Multisite, Custom Post Types, Custom Plugins
- VPS, Plesk, Cloud, Shared, WHM, cloud (AWS, GCP)
- Database, MySql, PostgreSQL PHP, Laravel, CodeIgniter, Yii
- JavaScript, JQuery
- WordPress, Elementor, Divi, Gutenberg Shopify Store Development
- Webflow Website Development
- UI/UX Figma, PSD, XD to HTML conversion SEO, On-page, Off-page, guest posting, email outreach
- Woocommerce, Shopify, BigCommerce, OSCommerce
- Google webmaster, Google Tag Manager, Google Analytics

Portfolio

- <https://shopatelier52.com/>
- <https://waterski-properties.com/>
- <https://www.hawklawfirm.com/>

Education

BS in Computer Science: Computer And Information Sciences

05/2016

University of Illinois, Chicago - Chicago, IL

Certifications

- PHP Development
- HTML/CSS
- JavaScript Language
- Bootstrap